

Annual Highlights 2019

Overview

The Friends of Westonbirt Arboretum charity had so much to celebrate in 2019, from providing funds to purchase Silk Wood House and expand the arboretum, to the launch of an exciting new 10-year vision for the future of Westonbirt Arboretum. With support from our members and donors, we've been able to further our charitable mission, ensuring Westonbirt can thrive well into the future and that conservation, participation and education sit at the heart of everything we do at the arboretum. We're thrilled to share these figures, which give a glimpse into what the charity and our supporters have achieved.



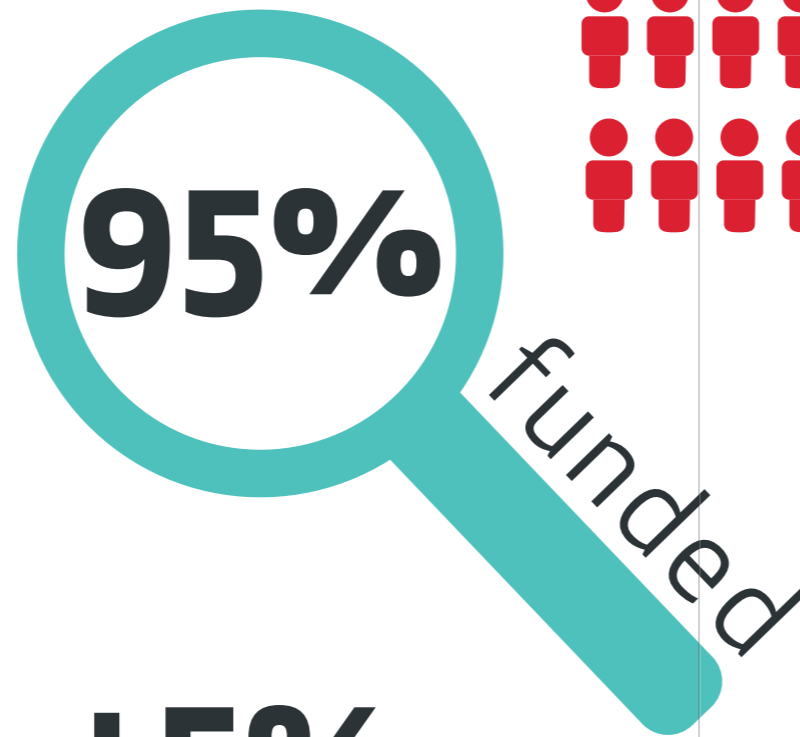
Take a look at the fantastic achievements in this overview as we embark on the start of a joint 10-year vision for Westonbirt Arboretum.

10

year vision launched

Learning and Discovery

The charity funds 95% of education and learning activities onsite. With our members and visitors benefitting from seasonal trails to huge participation in family events, we're delighted to be furthering people's knowledge and enjoyment of trees.



+5%

engagement



Developments

The charity contributed significantly to the purchase of Silk Wood House, marking the first expansion of the arboretum in almost 200 years. This, alongside the commencement of new projects to prioritise conservation and community programmes at the arboretum, made 2019 a bumper year.



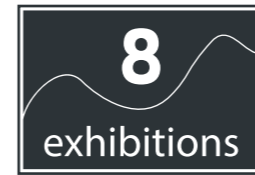
Volunteering

Westonbirt Arboretum simply wouldn't be the incredible site it is without our volunteers. The charity are so proud to fund the arboretum's dedicated team of volunteers, who support everything from delivering guided walks to providing information in the Welcome Building.



Great Oak Hall

Not only is the Great Oak Hall the hub for our charity, but it's a central location for arboretum events and exhibitions. In 2019 we worked with the volunteer team to open up the space and deliver guided tours of this impressive structure.



Community

Westonbirt Arboretum's community programmes give vulnerable groups the chance to access the outdoors. Activities such as campfire cookouts, woodland crafts and mindfulness workshops provide independence, new skills and a chance to benefit from the wellbeing benefits of the natural world.



Community volunteers handcrafted



onsite with Westonbirt wood as part of the community programme

Membership

Our members are fundamental to what we do as a charity, making all the wonderful work we support possible. We continue to engage with our members at every opportunity, checking in through surveys and welcoming new members to this amazing community of arboretum enthusiasts.



organisations applied to Community Access Scheme